



# British Taekwondo Council Clean Sport Education Strategy & Implementation Plan

ADL: Trevor Nicholls

Start Date: **24-Jan-24**

End Date: **31-Mar-27**

Review Date: **29-Mar-26**

v11 **Strategic Priorities** Submission Date (UKAD use only):

- SP1:** Provide clean sport education to all mandatory groups included in the National TUE Pool, RTP, WCP and Performance Squad and/or those athletes competing at the highest level in the sport, including ASP core influencers.
- SP2:** Promote clean sport attitude within all BTC MO international and national athletes
- SP3:** Promote clean sport attitude within all BTC MO coaches, club instructors and other ASPs
- SP4:**
- SP5:**
- SP6:**
- SP7:**

No.	Action	Strategic Priority	Mandatory or Optional Groups	Target Group(s)	Education Activity	By Who	By When	Resources	Completion Date	RAG Rating	Feedback/Comment
1	Distribute the annual prohibited list factsheet to athletes, ASP and staff annually (linked to AF 17a)	SP1	All Mandatory Groups	Athletes/ASPs	Information - Prohibited List	BTC ADL	31-Jan-26	WADA Prohibited List	10-Feb-26		The Board ADL attended the UKAD webinar advising of WADA updates. BTC distributed information to Member Organisations and all instructors, who share this information with athletes and ASPs, which is also available on our website.
2	Distribute TUE information to athletes, ASP and staff annually (linked to AF 17b)	SP1	Fighting Chance and/or those athletes competing at the highest level in the sport, including ASP core influencers	Athletes/ASPs	Information - TUEs	GB Taekwondo	31-Mar-26	<a href="https://www.gbtaekwondo.co.uk/antidoping.html">https://www.gbtaekwondo.co.uk/antidoping.html</a>	29-Mar-26		GB Taekwondo requested to include BTC within their distribution as and when TUE pool changes, giving the BTC the opportunity to advise relevant athletes and instructors
3	Distribute any changes to the Code and associated International Standards to relevant personnel	SP1	All Mandatory Groups	Athletes/ASPs	Information - Code Update	BTC ADL	30-Nov-27	Anti-Doping Education and Learning (wada-ama.org)	10-Feb-26		BTC email sent to all member organisations and instructors to be shared with relevant athletes and ASPs
4	Provide anti-doping education to Mandatory athlete groups in the form of e-learning	SP1	All Mandatory Groups	Athletes	Anti-Doping Education - e-Learning - Compete Clean +	UKAD	30-Apr-26	<a href="https://www.tkdouncil.com/content/2228/useful-links-and-resources/">https://www.tkdouncil.com/content/2228/useful-links-and-resources/</a>	29-Mar-26		BTC shares all e-learning available from UKAD on our AD Links webpage. Instructors receive emails to advise athletes. BTC social media comms re Clean Sport Week in May prior to National Championships in June will share advice and links.
5	Provide anti-doping education to Mandatory ASP/core influencer groups in the form of e-learning	SP2	BTC MO International Reps, including ASP core influencers	Athletes/ASPs	Anti-Doping Education - e-Learning - Compete Clean +	UKAD	30-Apr-26	<a href="#">100% me   UK Anti-Doping</a>	29-Mar-26		Available to all BTC members on the BTC website. Education updates to be undertaken every 2 years
6	Provide anti-doping information to Optional groups	SP4	BTC National Medalists, including ASP core influencers	All BTC Clubs	Information - Infographic	UKAD	30-Apr-26	BTC to circulate UKAD information re Clean Sport Week (May) via social media and websites	29-Mar-26		Scheduled for BTC communications to Membership Services, instructors and TKD participants
7	Provide access to a bespoke values-based education programme to support athletes/ASP returning to sport following a sanction	SP1	All Mandatory Groups	Athletes/ASP returning from a sanction	Values-Based Education - Return From Sanction	UKAD		Transforming Athletes education programme			As and when required
8	Web-based and social media information sharing	SP1	All Mandatory Groups	Athletes/ASPs	Awareness - Social Media	UKAD	30-Apr-26	BTC to circulate UKAD messaging re Clean Sport Week (May) via social media and websites	29-Mar-26		BTC communications scheduled to share UKAD Clean Sport Week information with BTC Championships reminder
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